

# MARINET GARLIPP

*Graphic & Web Designer*

*(a.k.a. Anarchist of Unrestrained Eye Candy & Consultant of Inspiration)*

MARINET.GARLIPP@GMAIL.COM | WWW.MGDESIGNS.CO.ZA/PORTFOLIO | CENTURION, GAUTENG, SOUTH AFRICA (GMT+2)

## COVER LETTER

Dear Hiring Manager,

As a **Graphic and Web Designer** with over 9 years of experience in a variety of industries, I am excited to submit my CV to you for consideration in your company.

In my career, I have accumulated knowledge, skills and working experience in **graphic design** (logos, brand identity and relevant stationery, brochures, banners, annual reports, etc.) and **digital and web design** (email signatures, simplistic and complicated websites, email campaigns, animation conceptualisation, etc.).

Kindly consider the below highlights, which further detail my qualifications and achievements:

- A three-year degree in **Bachelors of Information Science** with specialisation in **Multimedia** at the University of Pretoria, South Africa, plus an **Honour's degree** in the same field (similar to Masters degree course work).
- Managed my own company in South Africa for the past **three years**, in which I provided **250+ projects** for more than **35+ clients**, including monthly retainers for a few of these clients.
- Worked in a wide variety of industries, along with a wide variety of clients from different industries. My biggest clients were in the medical software and IT industries of South Africa.
- Learned valuable communication and client interaction skills that are focused on excellent service delivery. New clients always find me by word-of-mouth of current and past happy clients.

You are most welcome to read more about my skills and experience on my curriculum vitae, view examples of past projects on **my online portfolio** and view my references on the last page. Please do not hesitate to request a copy of my qualifications or IELTS certificate.

I look forward to discussing this opportunity with you via a **Skype**, **Google Hangouts** call, or schedule a remote interview directly on my **Calendly**.

Thank you very much for reviewing this letter and my curriculum vitae.

Sincerely,  
*Marinet Garlipp*

**Please note:** Please note: I am currently situated in, and a citizen of, South Africa. I'm currently in the Canadian Express Entry pool awaiting the next draw (CRS score: 461). The upside of being a graphic designer is that I can work from anywhere, I only need a week or two notice to finalise and handover my current projects. On an official job offer I can gain almost immediate Canadian Permanent Residency via the Express Entry system. So while the visa application is being processed, I can start working remotely immediately if need be.

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## CONTACT

✉ MARINET.GARLIPP@GMAIL.COM

📞 +27 72 222 6343

📍 CENTURION, SOUTH AFRICA

🔗 MGDESIGNS.CO.ZA/PORTFOLIO

## SKILLS

- > **Adobe CC** (Illustrator, InDesign, Photoshop, XD, AfterEffects)
- > **HTML5 & CSS3** (plus SASS)
- > **Bootstrap** (3 & 4)
- > Extensive **WordPress** experience & knowledge (building custom themes; not yet plugins)
- > Project and client management
- > 9+ years **printing** and **branding** experience
- > **Animation** experience (best at conceptualisation, scripting & storyboarding)
- > **Scripting** experience (PHP, Javascript, jQuery, JSON)
- > **Database** knowledge (past experience)
- > Programming knowledge (past experience)
- > Basic SEO knowledge (past Google AdWords certifications in Search and Display, past Google Analytics certifications)
- > Microsoft Office / Google Docs

## ABOUT ME

**Graphic, web and multimedia all-round designer** with **8+ years** of design experience in marketing and a variety of other industries. Jack-of-all-trades and master of quite a few of them. Absolutely love working on multiple challenging projects at the same time and being a key asset to a company. Currently a freelance business owner of MG Designs with more than **220 completed jobs** under the belt and over **30 happy clients**.



## ACCOMPLISHMENTS



**220+**

**COMPLETED PROJECTS**  
since 2017



**30+**

**COMPANIES & INDIVIDUALS SERVED**  
since 2017



**20+**

**LAUNCHED WEBSITES**  
since 2015



## WORK EXPERIENCE

FEB 2017 - PRESENT

### MULTIMEDIA CONSULTANT

AT MG DESIGNS - SOUTH AFRICA

MG Designs is a Multimedia Consulting agency that truly aims for Creativation (Creativity + Innovation). Their main aspiration is helping individuals and companies reach their goals through various marketing methods. This can be via designing striking and impactful graphics, through user-friendly and service-specific websites, or anything in-between.

#### Main duties:

- > Manage and run daily business processes (quoting, invoicing, accounting, acquisitions, marketing)
- > Working directly with all clients on projects
- > Management of all projects (from start to finish)
- > All graphic designing (from logos and annual reports, through to banners and brochures)
- > All digital designing (from email signatures and email newsletters, through to animation explainer video conceptualisation and storyboarding)
- > All web designing (from simplistic HTML/PHP websites to complex custom WordPress websites)
- > Taking projects from conceptualisation through to the final product, whether print or digital

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## STRENGTHS

- ✓ Creative
- ✓ Flexible
- ✓ Detail-oriented
- ✓ Good communicator
- ✓ Responsible
- ✓ Analytical and logical thinker
- ✓ Quick and efficient
- ✓ Deadline-driven
- ✓ Good project and event management
- ✓ Quick learner
- ✓ Fluent in English (IELTS Score 8)



## WORK EXPERIENCE

MAY 2015 -  
JAN 2017

### GRAPHIC & WEB DESIGNER

AT NUTHOUSE MARKETING - SA

Graphic and website design for a wide variety of clients and projects. (Marketing Agency)

AUG 2014 -  
APR 2015

### MULTIMEDIA CREATIVE

AT CONOR INFORMATION TECHNOLOGIES - SA

Mainly worked on a website design project (CSS, HTML, LESS) for a big client (Vodacom) and a few internal marketing material designs.

AUG 2011 -  
FEB 2014

### GRAPHIC & WEB DESIGNER

AT BUSINESS ENTERPRISES AT UNIVERSITY OF PRETORIA - SA

Part of the in-house marketing and design team at BEatUP (now Enterprises UP). Responsible for all the graphic and web design needs of the company as well as some clients' projects.

MAR 2010 -  
JUL 2011

### SYSTEM SPECIALIST

AT ONLINE INTELLIGENCE - SA

Built complex client databases, and interfaces to the database, for easy user access. Also worked on small graphic design projects inside the company, such as newsletters.



## EDUCATION

2010-2011

### BIS MULTIMEDIA HONOURS DEGREE

University of Pretoria, South Africa

[Read more here](#)

2007-2009

### BACHELOR OF INFORMATION SCIENCE WITH SPECIALISATION IN MULTIMEDIA

University of Pretoria, South Africa

[Read more here](#)

2002-2006

### MATRICULATED

High School Akasia, Pretoria, South Africa

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## REFERENCES

### SUNÉ RICHARDSON

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### MICHA KLOPPER

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### LIEZL MACLEAN

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### WIM BEZUIDENHOUT

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### DESIRÉ MARÉ

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